

A mobile website designed for everyone members and non-members.

Access health information and tools on the go. Save money. Save time. Have fun.

Works on any Smartphone—

Blackberry, iPhone, Droid and even the iPad.

Just type in **bcbsfl.com** from your **mobile browser**.





For Everyone Members and Non-members

Shop for Insurance

• Get a quote and select your favorite insurance policy*, then complete the application process on your computer at a later time.

Find a Doctor

Access our provider directory to find a doctor or facility, get details, and map it using your GPS location.

Exclusives@Blue

Exclusively on our mobile website—for everyone!

- Get current weather conditions, allergy, asthma and other health-related alerts.
- ▶ What's happening where you are? Get real-time health event info based on your GPS location.
- ▶ Have fun, get healthy. Contests, trivia and fun for everyone. Enter to win prizes!**
- 'Did you know' facts are an interesting and educational way to stay healthy.
- Download free ringtones.
- ▶ Share with friends and family on 🕒 📑



Contact Us

Find us anytime, anywhere. Find a Florida Blue center or contact an agent on the go.



My Coverage

• Get a snapshot of your benefits and accumulators such as deductible, out-of-pocket max, Health Savings Account balance and more.

View ID Card

Access and see an image of your Blue Cross and Blue Shield of Florida Member ID card from your phone.

Find a Doctor

Find a doctor, hospital or specialist in the provider directory customized to your plan. Get details and map it using your GPS location.

Compare Drug Prices

Save money by comparing drug costs at local pharmacies from wherever you are. Map the closest pharmacy.

Contact Us

Click to call the 24-hour nurse line, call a Care Consultant or get in touch with Blue Cross and Blue Shield of Florida whenever you need to.

Anytime. Anywhere. Any phone.

^{*}These policies have limitations and exclusions. Some plans are medically underwritten. The amount of benefits provided depends upon the plan selected and the premium may vary with the amount of benefits selected.

^{**}No purchase necessary. A purchase or payment of any kind will not increase your chances of winning. Entrants who participate using a mobile device may be subject to carrier standard data rates Sponsor: Blue Cross Blue Shield of Florida, 4800 Deerwood Campus Parkway, Jacksonville, FL 32246. Administrator: ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069